CONTRACT

WTKR-TV 720 Boush Street Norfolk, VA 23510-1583 (757)446-1000 vww.wtkr.com

And:

Mentzer Media 600 Fairmount Avenue Suite 306 Towson, MD 21286

	Contract / Revision		Alt Order	#			
	571391	1		07900691			
Product							
60+ ASSOCIATION							
Contract Dates	Estimate #						
08/29/12 - 09/04/12	//378						
<u>Advertiser</u>			Or	iginal Date	/ Revision		
60 Plus Association			0	08/28/12	/ 08/28/12		
	Billing Cycle	Billing	Cal	endar	Cash/Trade		
	EOM/EOC	Broadcast			Cash		
	Station	Accou	Account Executive		Sales Office		
	WTKR			Washington, D.			
	Special Hand						
	Do Not Mail						
	Demographic						
	Adults 50+						
	IDB#	Adverti	ser	Code	Product Code		
	1021						
	Agency Ref			Advertiser	Ref		

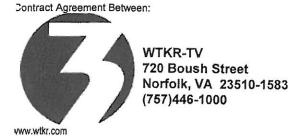
*** 01 01 15 1 5 15 1		Spots/		Tot	als
*Line Ch Start Date End Date Description		Days Length Week F	Rate Type S	oots	Amount
V 1 3 08/29/12 09/02/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	6-7am	:30	NM	3	\$1,095.00
Week: 08/27/12 09/02/12111 3	<u>Rate</u> \$365.00	8			
V 2 3 08/29/12 09/02/12 CBS This Morning	7-9a	:30	NM	6	\$1,680.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 222 6	<u>Rate</u> \$280.00		5.00-500.00		***************************************
N 3 3 08/29/12 09/02/12 NewsCha 3 News First @ 4	p 358-5pm	:30	NM	6	\$1,680.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12222 6	Rate		,	Ü	ψ1,000.00
	\$280.00	44			
N 4 3 08/29/12 09/02/12 Newschannel 3 News Start Date End Date Weekdays Spots/Week	5-530pm	:30	NM	2	\$930.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 11 2	<u>Rate</u> \$465.00				
N 5 3 08/29/12 09/02/12 Newschannel 3 News	530-6pm	:30		2	2.2
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	3	\$1,305.00
Week: 08/27/12 09/02/12111 3	\$435.00				
N 6 3 08/29/12 09/02/12 Newschannel 3 News	6-630pm	:30	NM	6	\$3,030.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/27/12 09/02/12222 6	Rate			•	40,000.00
	\$505.00				
N 7 3 08/29/12 09/02/12 7-730pm <u>Start Date</u> <u>End Date</u> Weekdays Spots/Week	7-730pm	:30	NM	3	\$1,755.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/27/12 09/02/12111 3	<u>Rate</u> \$585.00				
V 8 3 08/29/12 09/02/12 Extra LTC	730-8pm	:30			
Start Date End Date Weekdays Spots/Week	Rate	:30	NM	3	\$1,665.00
Week: 08/27/12 09/02/12111 3	\$555.00				
N 9 3 08/29/12 09/02/12 Late News (M-F)	11-1135p	:30	NM	6	\$4,560.00
Start Date End Date Weekdays Spots/Week	Rate			·	Ψ+,560.00
Week: 08/27/12 09/02/12222 6	\$760.00				
V 10 3 08/29/12 09/02/12 Late Night with David Letters Start Date End Date Weekdays Spots/Week		:30	NM	3	\$705.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/27/12 09/02/12111 3	<u>Rate</u> \$235.00		Į.		
V 11 3 08/29/12 08/29/12 Wednesday Prime 0 10cm					
Start Date End Date Weekdays Spots/Week	Rate	.30	NM	1	\$1,925.00
Week: 08/27/12 09/02/12W 1	\$1,925.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

08/28/12 / 08/28/12



	Contract / Revision 571391 /	Alt Order # 07900691
Contract Dates 08/29/12 - 09/04/12	Product 60+ ASSOCIATION	Estimate # //378
Advertiser	Ori	ginal Date / Revision

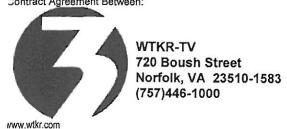
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type		tals Amount
Start Date End Date Weekdays Spots/Week	Rate		1,760	Spore	Antount
N 12 3 08/30/12 08/30/12 Thursday Prime	9-10pm	:30	NM		#4 DOF DO
Start Date	Rate	.50	MINI	1	\$1,925.00
Week: 08/27/12 09/02/12T 1	\$1,925.00				
N 13 3 08/30/12 08/30/12 Thursday Prime	10-11pm	:30	NM	1	\$1,785.00
Start Date End Date Weekdays Spots/Week	Rate	,	1,11,11	1	\$1,765.00
Week: 08/27/12 09/02/12T 1	\$1,785.00		- 1		
N 14 3 08/31/12 08/31/12 Friday Prime	10-11pm	:30	NM	1	\$1,375.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12F 1	Rate				41,010.00
V 15 3 09/01/12 09/01/12 Newschannel 3 News	6-630pm	:30	NM	2	\$340.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 S- 2	<u>Rate</u> \$170.00				MEG. 01 1950 0 843 75 17 75 0
N 16 3 09/01/12 09/01/12 730-8pm <u>Start Date End Date Weekdays Spots/Week</u>	730-8pm	:30	NM	2	\$270.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 08/27/1209/02/12S-2	\$135.00				
1 47 2 00/04/49 00/04/49 0-1 1 9:					
Start Date End Date Weekdays Spots/Week	9-10pm <u>Rate</u>	:30	NM	1	\$555.00
Start Date End Date Weekdays Spots/Week	\$555.00				
N 18 3 09/01/12 09/01/12 Saturday Prime	10-11pm	.20			
	Rate	:30	NM	1	\$830.00
Week: 08/27/12 09/02/12S- 1			1		
N 19 3 08/29/12 09/02/12 Late News (Sa-Su)	11-1135p	:30	NM	2	£4 000 00
		.55	14(4)	2	\$1,030.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 11 2	\$515.00				
N 20 3 09/02/12 09/02/12 CBS Sunday Morning	9-1030am	:30	NM	2	\$970.00
Week: 08/27/12 End Date Weekdays Spots/Week	Rate			-	Ψ370.00
7.00 00.27.7.2 00.02.7.2	Ψ405.0U				
V 21 3 09/02/12 09/02/12 Face the Nation		:30	NM	1	\$555.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/27/12 09/02/12S 1	Rate				
	\$555.00				
N 22 3 09/02/12 09/02/12 Sunday Prime Start Date End Date Weekdays Spots/Week	7-8pm	:30	NM	1	\$1,785.00
Start Date End Date Weekdays Spots/Week Week: 08/27/12 09/02/12 S 1	\$1,785.00		- 1		
N 23 3 09/02/12 09/02/12 Sunday Prime					
Start Date End Date Weekdays Spots/Week	9-10pm	:30	NM	1	\$1,515.00
Week: 08/27/12 09/02/12S 1	\$1,515.00		- 1		
V 24 3 09/02/12 09/02/12 Sunday Prime	10-11pm	:30			
Start Date End Date Weekdays Spots/Week		.30	NM	1	\$1,375.00
Week: 08/27/12 09/02/12S 1	\$1,375.00				
V 25 3 09/02/12 09/02/12 1135pm-1205am	1135pm-1205am	:30	NM	2	£400.00
Start Date End Date Weekdays Spots/Week	Rate	.00	INIVI	2	\$420.00
Week: 08/27/12 09/02/12S 2	\$210.00				
V 26 3 09/03/12 09/04/12 Newschannel 3 News	6-7am	:30	NM	2	\$730.00
Start Date End Date Weekdays Spots/Week	Rate			=	Ψ7 00.00
Week: 09/03/12 09/09/12 11 2	\$365.00				
V 27 3 09/03/12 09/04/12 CBS This Morning	7-9a	:30	NM	4	\$1,120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 22 4	Rate				
	\$280.00				
V 28 3 09/03/12 09/04/12 NewsCha 3 News First @ 4p	356-5pm	:30	NM	4	\$1,120.00

60 Plus Association

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	Contract / Revision 571391 /	Alt Order # 07900691		
Contract Dates Product 08/29/12 - 09/04/12 60+ ASSOCIATION		Estimate # //378		
Advertiser 60 Plus Association		ginal Date / Revision 08/28/12 / 08/28/12		

Start Date Cit Start Date	*Line Ch Start Date End Date Description	Start/End Time	Spot Days Length Wee		-	otals
No.	Start Date End Date Weekdays Spots/Week	Otarvena Time	Days Length Wee	k Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Spots/W			No.			
Start Date End Date Week: 09/03/12 09/04/12 Newschannel 3 News 6-630pm 30 NM 4 \$2,020.00	Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$465.00
March Start Date End Date Ognos/12	Start Date End Date Weekdays Spots/Week	Rate	:30	NM	2	\$870.00
Start Date Sta	Start Date End Date Weekdays Spots/Week	Rate	:30	NM	4	\$2,020.00
Start Date End Date O9/03/12 O9/04/12 Late News (M-F) 11-1135p Start Date O9/03/12 O9/04/12 Late News (M-F) Start Date O9/03/12 O9/04/12 Late News (M-F) Start Date O9/03/12 O9/04/12 Late Night with David Letterm1135pm-1237am Start Date Start Date O9/03/12 O9/04/12 Late Night with David Letterm1135pm-1237am Start Date Start Date O9/03/12 O9/04/12 Late Night with David Letterm1135pm-1237am Start Date Start Date O9/09/12 O9/09/12 Spots/Week Rate Spots/Week Rate Start Date O9/09/12 O9/09/12 O9/09/12 Nonday Prime 10-11pm Start Date O9/09/12 O9/09/12 Nonday Prime Start Date O9/09/12 O9/09/12 NOIS Spots/Week Rate Start Date O9/09/12 O9/09/12 NOIS Spots/Week Rate Start Date O9/09/12 O9/09/12 NOIS Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date End Date O9/09/12 NOIS Spots/Week Rate Start Date End Date O9/09/12 Tuesday Prime 9-10pm Start Date Start Date End Date Weekdays Spots/Week Rate Start Date End Date O9/09/12 Tuesday Prime 9-10pm Start Date End Date O9/09/12 Tuesday Prime 9-10pm Start Date End Date O9/09/12 Tuesday Prime Start Date Start	Start Date End Date Weekdays Spots/Week	Rate	:30	NM	3	\$1,755.00
Start Date O9/03/12 O9/04/12 Late Night with David Letterm1135pm-1237am Start Date O9/04/12 Late Night with David Letterm1135pm-1237am Start Date O9/03/12 O9/04/12 Late Night with David Letterm1135pm-1237am Start Date O9/03/12 O9/09/12 Late Night with David Letterm1135pm-1237am Start Date O9/03/12 O9/03/	Start Date End Date Weekdays Spots/Week	Rate	:30	NM	2	\$1,110.00
Name	Start Date End Date Weekdays Spots/Week	Rate	:30	NM	4	\$3,040.00
Start Date Week: 09/03/12 09/09/12 NCIS 8-9pm :30 NM 1 \$2,060.00	Start Date End Date Weekdays Spots/Week	Rate	:30	NM	2	\$470.00
Start Date Weeklays Spots/Week Rate \$2,060.00	Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$1,655.00
Start Date Week: 09/03/12 End Date 09/09/12 Weekdays 09/09/12 Spots/Week 1,785.00 Rate \$1,785.00 Time Period # of Spots Gross Amount Net Amount 08/27/12 -09/04/12 92 \$53,260.00 \$45,271.00	Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$2,060.00
Time Period # of Spots Gross Amount Net Amount 08/27/12 -09/04/12 92 \$53,260.00 \$45,271.00	Start Date End Date Weekdays Spots/Week	Rate	:30	NM	1	\$1,785.00
08/27/12 -09/04/12 92 \$53,260.00 \$45,271.00			To	tals	92	\$53,260.00
D & The state of t		Net Amount				
Fotals 92 \$53,260.00 \$45,271.00						
	Fotals 92 \$53,260.00	\$45,271.00				

Signature:		Date:
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